



A Bachelor of Arts Degree in Communication studies the theory and science of how and why people communicate. Students study specialized areas such as health communication, persuasion, group dynamics, performance, leadership, gender issues and intercultural communication. With this major student pursue careers in human resources, training & development, sales, management and many more. The major also provides excellent preparation for graduate studies, as well as law school and other professional careers. The major in communication is an open access degree program and does not require a separate application for admission.

COURSE WORK

SPC 2608

PLAN of STUDY

Year 4

Y
