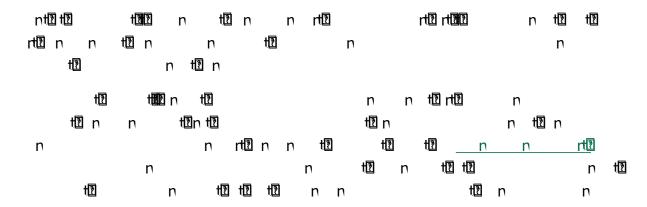
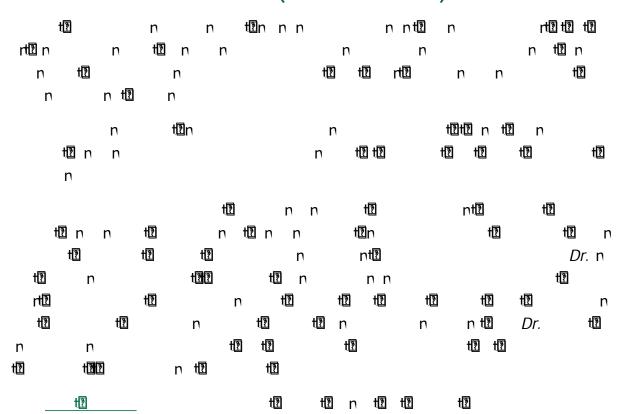
Editorial Guide to

WHY CREATE AN EDITORIAL STYLE GUIDE FOR USF?



WHEN TO USE THIS GUIDE (AND WHEN NOT)



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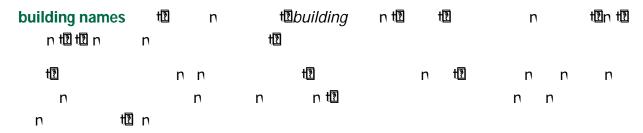
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The University of South Florida, a high-impact research university dedicated to student success and committed to community engagement, generates an annual economic impact of more than \$6 billion. With campuses in Tampa, St. Petersburg and Sarasota-Manatee, USF serves approximately 50,000 students who represent nearly 150 di erent countries. For four consecutive years, U.S. News & World Report has ranked USF as one of the nation's top 50 public universities, including USF's highest ranking ever in 2023 (No. 42). In 2023, USF became the first public university in Florida in nearly 40 years to be invited to join the Association of American Universities, a prestigious group of the leading universities in the United States and Canada. Through hundreds of millions of dollars in research activity each year and as one of top universities in the world for securing new patents, USF is a leader in solving global problems and improving lives. USF is a member of the American Athletic Conference. Learn more at www.usf.edu.



The Empire State and Chrysler buildings are in New York City.

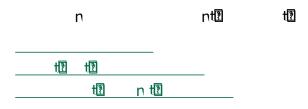
My class is in Cooper Hall.

The tour group walked past the David C. Anchin Center.

I walked to the library.

They had co ee in the USF Bookstore.

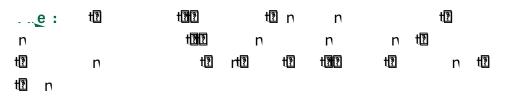
I'm working in an engineering lab.



Bulls, USF Bulls

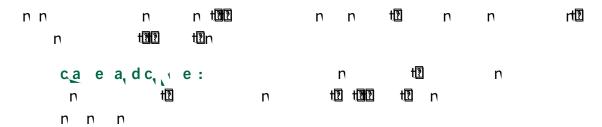
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       College of Business
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       Princeton and Yale universities.
        The colleges of nursing and engineering.
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       I earned my bachelor's degree at the University of South Florida.
        The university has a strong liberal arts program.
        The College of Marine Science o ers a rigorous curriculum.
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The college has an outstanding faculty.



The president spoke.

Jane Doe, director of the Division of Patents and Licensing, is here. Director of Patents and Licensing Jane Doe has arrived.



She registered for Biology 101.

Her History of Civilization class is cancelled.

My chemistry class is fascinating.



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      for 3-year-olds. The woman is in her 30s. 30-something, Thirty-something
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      about 60% of Americans agreed; he won 56.2% of the vote.
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o campus, on campus

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He lives on campus.

She lives in an o -campus apartment.

organizational titles

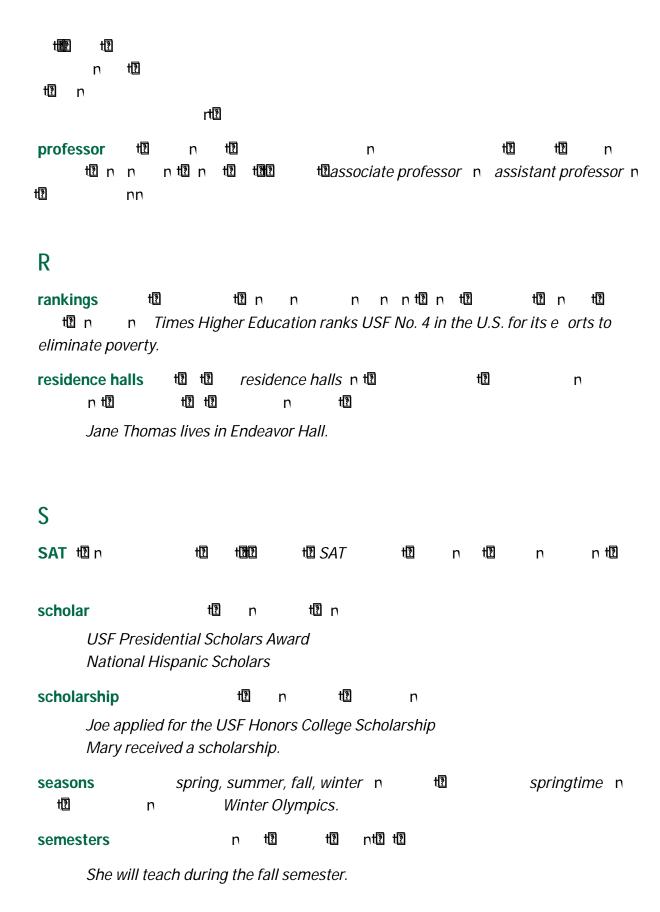
Rhea Law is the president of the University of South Florida.

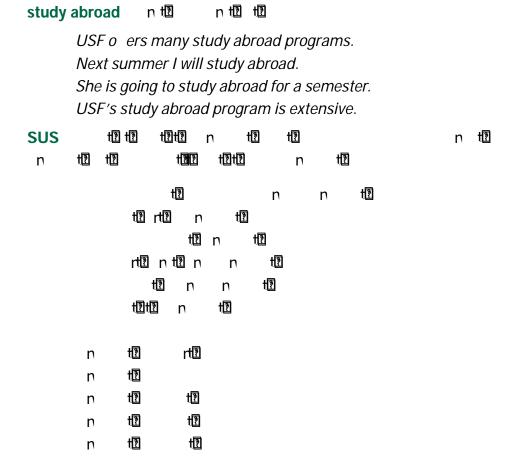
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- Anthony Rolle is the dean of the College of Education.
- Paul Kirchman is the Sarasota-Manatee campus dean of the College of Arts & Sciences.

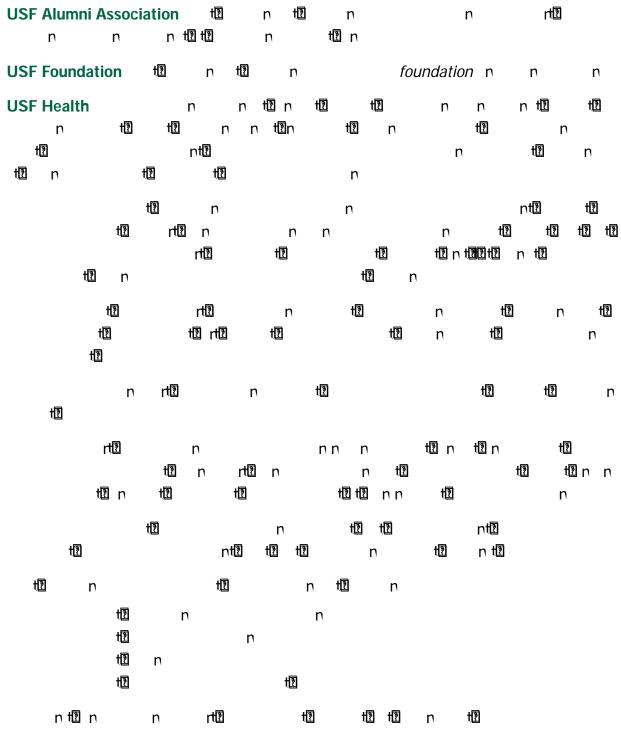
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University of South Florida Health, Northwell Health, Formlabs and Tampa General Hospital join forces to create 3D- printed nasal swabs to test for COVID-19.

University of South Florida Morsani College of Medicine.